



The AFL Players' Association has a 45-year rich history and has entrenched itself as a key stakeholder in the AFL industry. With a 100% uptake of membership, the PA is a respected champion of AFL players and the game.

The Players' Association is looking for an Indigenous and Multicultural Relationship Manager, responsible for driving new commercial revenue for the AFLPA.

Reporting to the General Manager – Player & Stakeholder Relations, the Indigenous and Multicultural Relationship Manager is primarily responsible for:

- Building of genuine relationships of trust with Indigenous and Multicultural Players across the competition
- Proactively seek feedback on issues affecting Indigenous and Multicultural Players; seek to identify trends to impact PA strategic direction and new initiatives
- Working with Clubs to deliver best practice workplace environments for Indigenous and Multicultural Players

The Indigenous and Multicultural Relationship Manager will have strong relationship building skills, understand the on-field and off-field requirements of AFL Footballers, in particular those with Indigenous or Multicultural backgrounds, have a strong understanding of the AFL/sporting environment, and have the ability to work collaboratively with a small team, our members and stakeholders.

For more information, please see the [below position description](#). Applications close at COB on Thursday 16 May.

To apply, email your cover letter and CV to [careers@afplayers.com.au](mailto:careers@afplayers.com.au).

Please note, only successful applicants will be notified.

<b>Position Title:</b>	Indigenous and Multicultural Relationship Manager
<b>Reports To:</b>	General Manager – Player & Stakeholder Relations
<b>Roles Reporting To This:</b>	Nil
<b>Start Date</b>	Immediately
<b>Primary Objectives:</b>	The Indigenous and Multicultural Relationship Manager is the key AFLPA contact for Indigenous and Multicultural Players and works with clubs and the industry to deliver best practice working environments for Indigenous and Multicultural Players.
<b>Knowledge/Experience</b>	
<b>Competencies</b>	



### **Mandatory**

- Strong relationship building skills
- Understanding of the on-field and off-field requirements of AFL Footballers, in particular those with Indigenous or Multicultural backgrounds
- The ability to strategically drive change in a workplace
- The ability to discreetly and sensitively handle issues which may involve legal, disciplinary and wellbeing considerations
- Demonstrated ability to be discreet and work with confidential and sensitive information
- Ability and desire to collaborate and work as part of a team
- Strong administrative, coordination, organisation and time management skills, and a strong work ethic
- Reliability and ability to work autonomously, and maintain accountability to organisational goals and targets
- The ability to receive and respond to feedback, be willing to learn and embrace change, and commit to continuous improvement of both self and the business
- Case Management skills and the ability to coordinate positive outcomes for players who face off-field or workplace issues

### **Highly Desirable**

- Tertiary qualifications in sports administration or a relevant profession
- A portfolio of relevant life experiences, specifically an understanding and empathy for the unique environments that high performance athletes operate in, in particular those with Indigenous or Multicultural backgrounds.

### **Key Relationships/Interactions**

- PA Members with Indigenous and Multicultural backgrounds (current male players, current female players, and past players) including where appropriate their families and support networks
- AFL Clubs (in particular GM of Football, Player Development Managers and Coaching Staff)
- Player Agents
- PA Staff

### **Key Responsibilities**

- Building of genuine relationships of trust with Indigenous and Multicultural Players across the competition
- Proactively seek feedback on issues affecting Indigenous and Multicultural Players; seek to identify trends to impact PA strategic direction and new initiatives
- Working with Clubs to deliver best practice workplace environments for Indigenous and Multicultural Players
- Provide Case Management support of players with off-field issues, connecting players to other support networks as needed;
- Provide Case Management support for transitioning players, providing individualised support for players 0 – 5 years out of the game
- Establish effective relationships and communication with player agents to collaboratively support Indigenous and Multicultural Players
- Drive player participation and involvement in AFLPA events, commercial and digital activities, and AFL Players Care charity
- Key role on AFLPA Indigenous and Multicultural Advisory Board, other Indigenous and Multicultural issues and events



Key Accountabilities	
Key Success Factors	Measures
<b>Player Sentiment</b>	<ul style="list-style-type: none"><li>▪ Contribute to the overall business objective of driving Player Affinity with Indigenous and Multicultural Players</li><li>▪ Achieve the targeted Player Effectiveness measures in respect of Indigenous and Multicultural Players<ul style="list-style-type: none"><li>○ Helping Players Track / Plan Personal Development Opportunities</li><li>○ Ensuring Players' Collective Voice is Heard</li><li>○ Developing Strong Relationships with Players to Drive PA Unity and Strength</li><li>○ Communicating with Players re the work we do</li><li>○ Provision of 1:1 support for players</li></ul></li></ul>
<b>Industry Influence</b>	<ul style="list-style-type: none"><li>▪ Meet target measures for key industry stakeholders<ul style="list-style-type: none"><li>○ AFL</li><li>○ Clubs</li><li>○ Agents</li></ul></li></ul>