



The AFL Players’ Association is looking for a Football & Business Analyst to join its Legal & Player Affairs team. Reporting to the GM – Legal & Player Affairs, the Football & Business Analyst will be responsible for analytics and insights across the AFLPA business including development of the evidence-base for AFLPA positions and survey and data capture in connection with AFLPA strategic objectives.

AFLPA’s work is dynamic and ever-changing as the AFL industry continues to grow. The Legal & Player Affairs team is involved in the decision-making for key issues facing AFL players, both female and male, and the AFLPA. To be successful in the role, the Football & Business Analyst will need to be able to capture and analyse key data sets which will provide input into key business decisions and undertake both quantitative and qualitative research and analysis.

The successful applicant must hold tertiary level qualifications in commerce, economics or sports management and have 5+ years’ experience in economic and financial analysis, insights and forecasting. In addition you will have demonstrated outstanding presentation capabilities, be highly motivated and be excited by the challenge of working in football.

Applications addressing the criteria in the position description (below) should be directed to careers@afplayers.com.au by midnight **Friday 13 September 2019**.

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| Position Title: | Football & Business Analyst |
| Reports To: | General Manager – Legal & Player Affairs |
| Primary Objectives: | Responsible for analysis of all football related activities and industry matters relevant to AFLPA’s strategic objectives |
| Technical Competencies | |
| <p>Mandatory</p> <ul style="list-style-type: none"> ◆ A minimum of 5 years of analytics experience including economic and financial analysis and forecasting ◆ Proficient in Financial Modelling and Econometric Analysis ◆ Expertise with Excel, PowerPoint, Survey Monkey <p>Highly Desirable</p> <ul style="list-style-type: none"> ◆ Experience working in sport ◆ Analysis of trends, data in Australian Football ◆ Honours/Masters level degree or above in commerce, economics, sport management ◆ Expertise with Microsoft BI | |
| Personal Competencies | |
| <ul style="list-style-type: none"> ◆ Team player ◆ Ability to build great relationships with internal and external stakeholders ◆ High level of commitment, enthusiasm and motivation ◆ Demonstrated ability to consider competing interests and deal flexibly with rapidly changing environment ◆ Highly developed communication skills –verbal and written ◆ Proven analytical and reporting skills ◆ Highly developed interpersonal skills | |

- ◆ Ability to work autonomously
- ◆ Strong organisational and time management skills
- ◆ Demonstrated ability to make decisions taking into account various considerations
- ◆ Ability to work to tight deadlines

Key Responsibilities

- ◆ Undertaking key analysis projects through data collection, review and analysis to support AFLPA positions related to:
 - AFL industry economics and player payments
 - Collective bargaining agreement - financial review
 - Competitive Balance
 - AFL labour market restraints and forces
 - Employment conditions and standards of AFL players
 - Laws of the Game
 - Tribunal system
 - Player injuries and OH&S
 - Player wellbeing
 - Off field conduct
- ◆ Management of Club Insights survey including management of data collection and development of reports for individual clubs and industry.
- ◆ Management of Past Player survey.
- ◆ Support AFLPA management in determining strategic business indicators including in connection with member affinity and AFLPA effectiveness.
- ◆ Developing and maintaining player movement register.
- ◆ Developing and maintaining player payment database and analysis of individual and total player payment trends.
- ◆ Undertaking research projects to inform AFLPA strategic objectives.

AFL Players' Association' Values

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| Relationships | <ul style="list-style-type: none"> ◆ Connect ◆ Care ◆ Promote Belonging |
| All In | <ul style="list-style-type: none"> ◆ Be United ◆ Bring Passion ◆ Take Ownership |
| Growth | <ul style="list-style-type: none"> ◆ Go Above & Beyond ◆ Seek Continuous Improvement |

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| | <ul style="list-style-type: none">◆ Be Innovative and Agile |
| Impact | <ul style="list-style-type: none">◆ Show Courage◆ Inspire & Influence Others◆ Create Our Legacy |
| Trust | <ul style="list-style-type: none">◆ Respect Confidentiality◆ Do what you'll say you'll do◆ Trust in Others |