



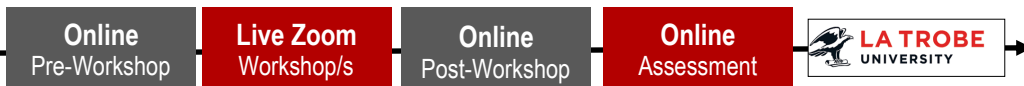
THE CENTRE FOR
ATHLETE AND
SPORTS EDUCATION



PROFESSIONAL CERTIFICATE PLAYER AGENT

Overview

The AFLPA Professional Certificate (Player Agent) aims to educate participants on the key aspects of player management in the AFL environment. Participants will hear from key industry figures and learn the fundamental skills required to be a successful player agent. Upon successful completion of the course and the assessment tasks, participants will receive a Professional Certificate (Player Agent) and be eligible for entry into La Trobe University's Master of Management (Sports Management).



Suitable participants may also apply prior to attending the course to sit the Entrance Exam to gain Agent Accreditation with the AFLPA. For more information on becoming an Accredited Agent please visit <http://www.aflplayers.com.au/becoming-an-agent>



Topics will include:

The Role of the Agent & the Regulatory Environment
AFL Football Operations & List Management Regulations
Critical Incident Management
Optimising Personal Wellbeing and Mental Health
Building Effective Client/Player Agent Partnerships
The AFL Financial Landscape
Understanding the AFLW Landscape

COVID-19—The current AFL Circumstance
Talent ID and Approaching Players
AFL Codes and Policies Training
Working with Indigenous Players
Inside AFL Club List Management
Player Development & Welfare

Format

The Centre for Athlete and Sports Education courses are delivered via Live Zoom Workshops plus Pre and Post Course Online Activities in our Learning Management System to provide a rich educational experience that can be accessed from any location at any time. If you are unable to attend the Zoom workshop/s they will be recorded and available in the online portal to watch for 7 days post workshop.

Live Zoom Workshop 1 : 15th JUNE 2021 from 9am to 5pm (approx)
Live Zoom Workshop 2 : 16th JUNE 2021 from 9am to 5pm (approx)
Optional Entrance Exam: 17th JUNE 2021 from 9.00 am to 1pm

Matthew Lobbe
Accredited Agent Manager
AFL Players' Association
Tel: 0437 093 489
Email: mlobbe@aflplayers.com.au

Cost for Course Only

\$1,500.00 + GST

Course and Agent Accreditation -
\$3,000.00 + GST

Participants who successfully complete the Entrance Exam will be invoiced by the AFLPA the New Agent Accreditation Fee (\$1500 plus GST) at a later date after the conclusion of the course.

Course Conditions

Participants must be 18 years of age

Application, Enrolment and Payment are all completed online

This course has an application process and successful candidates will be invited to enrol via email

Payment is made at enrolment via the PayPal Website using either PayPal or Credit Card. These are the only payment methods

Enrolment confirmation, a receipt and login information will be emailed after enrolments close

Participants can withdraw up to one (1) week before course commencement without incurring a financial penalty

All times are Melbourne (Australia) time

Application



To apply for the course please email Matt Lobbe at agents@aflplayers.com.au



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EDUCATION & EMPLOYMENT