



We will work with you to identify any issues and risks to players and staff's welfare that need to be addressed. New apps, new threats, potential law changes, new strategies to support players, staff, and all stakeholders. The Safe on Social Media training and education services are offered exclusively by the eRisk Management Company. They are engaging, empowering, and the reason we are considered the leaders in online safety education in Australia and New Zealand.

OUR SERVICES

Policy creation, Policy review, and training.

Social media use policy and guidelines are essential as they provide a framework that will help protect the organisation's reputation and staff and stakeholders' welfare. Legislation governing the impact of social media posts changes frequently. Your policy must be regularly reviewed and updated to include any changes and ensure compliance across the organisation. All stakeholders are trained on the contents of the policy and any changes. For their protection and the organisation's protection, all staff must be educated about the policy and what it means to be compliant. Includes a 60min workshop/ interviews with key stakeholders and a 30-60min face-to-face or online education program.

Cost \$4997ex GST

Time Commitment by club – 2hrs

eRisk Review

A detailed review of the social media presence of all staff and the organisation online. The eRisk Review is a deep dive of publicly available information and provides a baseline understanding of the threats and risks to which the organisation, and the staff, may be exposed. It identifies the key areas to focus on where the team requires specific and focused education and improves player welfare management.

Cost \$3597ex GST

Time Commitment by club – Less than 2hrs

eRisk Review – Health Check

Regular reviews of social media posts and account check-ups ensure that staff has implemented best practices regarding online safety and that their positions continue to be appropriate. This also ensures that potential risks are identified early, and reasonable steps are taken to minimise risk. These should be conducted quarterly and used in conjunction with our on-demand training.

\$997ex per report

Time Commitment by club – Less than 1hr

Training - Social Media Safety, Privacy and Risk Management

Our education programs are designed to provide an overview of social media risks and the practical steps that staff can take to secure accounts; maintain privacy; avoid hacking/duplicate accounts; understand legal obligations and social obligations and potential consequences. Training is tailored and available as follows. Pricing is ex GST. Travel cost ex Gold Coast will apply.

Costs

30min - \$897ex

1Hr - \$1597ex

2hr - \$2797ex

Webinar training subscription – 12 mths

Live 30-minute webinars that can be attended monthly. These focus on specific topics and areas of ongoing concern and include: Updates to legislation and policy, changes to apps and platforms. new social media apps. Webinars are recorded and available on-demand for a period of 12mths. Datasheets are also provided.

\$6997ex GST per organisation.

Consulting services

\$285ex GST Per Hour.

eRisk Management Package – Delivered over 12mths

A 12-month contracted engagement with eRisk Management Company to deliver our full suite of Safe on Social Media services will provide comprehensive assistance with all of your online safety education, training, and risk management. The package also allows your organisation to assure any potential sponsor looking to support a sporting team that the significant risk in their brand becoming tarnished through an association with poor off-field behaviour from the club with which they are associated drastically minimised.

Implementing our programs becomes a marketing opportunity for the club as you can now show potential sponsors and other stakeholders that you've taken tangible steps to not only protect their brand but to maximise their brand exposure by coordinating player posts with sponsors' products and services. While they are effective individually, the above services are offered as a bundle as they allow your organisation to set a platform for positive social media presence and engagement.

Includes

Policy creation, Policy review, and training

eRisk Review

Quarterly Health checks

Training - Social Media Safety, Privacy, and Risk Mgmt up to 8hr face to face per annum

Webinar training subscription – 12 mths

Consulting services – capped at 20hrs.

Cost: \$27,997ex per annum

All pricing excludes travel which will be invoiced at cost ex Gold Coast.