



<b>Position Title:</b>	Regional Manager
<b>Reports To:</b>	Head of Regional Managers
<b>Roles Reporting To This:</b>	Nil
<b>Start Date</b>	Immediately
<b>Primary Objectives:</b>	The Regional Manager is the key AFLPA contact for Players (male and female) and key off-field staff at their allocated Clubs, and a key support for alumni members (especially players transitioning to post-football life).
<b>Knowledge/Experience</b>	
<b>Competencies</b>	
<b>Mandatory</b>	
<ul style="list-style-type: none"> <li>▪ Understanding of the on-field and off-field requirements of professional athletes</li> <li>▪ The ability to build strong relationships with players and a wide range of stakeholders based on trust and mutual understanding</li> <li>▪ The ability to discreetly and sensitively handle issues which may involve legal, disciplinary and wellbeing considerations</li> <li>▪ Ability and desire to collaborate and work as part of a team</li> <li>▪ Strong administrative, coordination, organisation and time management skills, and a strong work ethic</li> <li>▪ The ability to receive and respond to feedback, be willing to learn and embrace change, and commit to continuous improvement</li> </ul>	
<b>Highly Desirable</b>	
<ul style="list-style-type: none"> <li>▪ Tertiary qualifications in sports administration or a relevant profession</li> <li>▪ A portfolio of relevant life experiences, specifically an understanding and empathy for the unique environments that high performance athletes operate in</li> </ul>	
<b>Key Relationships/Interactions</b>	
<ul style="list-style-type: none"> <li>▪ PA Members (current male players, current female players, and past players) including where appropriate their families and support networks</li> <li>▪ AFL Clubs (in particular GM of Football, Player Development Managers and Coaching Staff)</li> <li>▪ Player Agents</li> <li>▪ PA Staff</li> </ul>	
<b>Key Responsibilities</b>	
<ul style="list-style-type: none"> <li>• Development and implementation of Club Engagement Plans at each Club</li> <li>• Proactively seek feedback on issues affecting Players; seek to identify trends to impact PA strategic direction and new initiatives</li> <li>• Strong engagement with Delegates and other Club Leaders through Club Action Planning, Delegate development and ongoing support and advice</li> <li>• Understand player rights, interests &amp; AFLPA's position on industry issues to successfully advocate on their behalf</li> <li>• Working in collaboration with Clubs to deliver on Club Player Development Strategies, and the delivery of programs to players and staff</li> <li>• Case Management support of players with off-field issues, connecting players to other support networks as needed</li> <li>• Case Management of transitioning players, providing individualised support for players 0 – 3 years out of the game</li> <li>• Drive player participation and involvement in AFLPA events, commercial and digital activities, and AFL Players Care charity</li> </ul>	

